



Quebecor World

You're making a list...

Are you checking it twice?

Quebecor World Mail List Technology (QW MLT) has proactively developed the most effective solution to meeting the new requirements established by the November 23, 2008 Move Update rules for the USPS.

As of November 23, 2008, the United States Postal Service will now require all Standard and First Class mailings that receive any presort or automation discounts to prove that all names within the mailing have undergone name and address correction within 90 days of the mailing.

Issues: USPS handles over nine billion incorrect addresses each year creating \$3 billion in wasted resources (44 million Americans change address each year)

Goal: Use the removal of presort and automation discounts as a motivating factor to help reduce the volume of incorrect addresses by 50% by 2010

Bottom Line: Gain Move Update compliance or lose presort and automation discounts

Solution: Quebecor World MLT National Change of Address (NCOA) Service

- Update mailing files with new address information for movers who have filed a change of address with the USPS in the past 48 months
- Identifies undeliverable categories: P.O. Box closed, Left No Forwarding Address, Foreign Mover and NCOA Nixies
 - Nixies: records that NCOA process identifies as "almost" matches to the database

NCOA Benefits:

- Reduce undeliverable mail by providing the most current customer address
- Improved delivery by one to two days
- Lower overall cost of postage and print
- Increase your sales by reaching the right audience

As an additional service, Quebecor World Mail List Technology will update your list and keep it that way by continuously feeding you updates so that your in-house database can stay up to date, keeping your mailings current, accurate and stress free.

Simple pricing to provide you worry and hassle free compliance to the MOVE UPDATE rule.

Mailings under 20,000 quantity	\$95 per mailing fee
Mailings between 20,001 to 49,999.....	\$125 per mailing fee
Mailings between 50,000 to 99,999.....	\$195 per mailing fee
Mailings between 100,000 to 299,999.....	\$295 per mailing fee
Mailings between 300,000 to 499,999.....	\$395 per mailing fee
Mailings between 500,000 to 699,999.....	\$495 per mailing fee
Mailings between 700,000 to 899,999.....	\$595 per mailing fee
Mailings between 900,000 to 1,099,999.....	\$695 per mailing fee
Mailings above 1,100,000.....	special quote

Database Services to provide 100% day to day protection and accuracy available per individual consultation quotation.

For a consultation appointment to help guide your decision with the USPS MOVE UPDATE rule, CONTACT: Donna Naborowski at 630.343.4512 or email donna.naborowski@quebecorworld.com